

Workshop on strengthening investment promotion and facilitation in Togo

30 and 31 May 2023 / Hotel Sarakawa / Lomé, Togo



Contents

- I. Overview
- II. Programme
- III. Overview and evaluation results
- IV. Photos and social media engagements
- V. List of participating entities

I. Overview

The training workshop for investment promotion stakeholders in Togo included 88 government officials representing 24 government institutions including the Office of the Prime Minister, the Ministry of Investment Promotion, the investment promotion agency of Togo (API-ZF), ministries of foreign affairs, economy and finance, the Central Bank as well as other institutions (see section V for list of entities).

The workshop was preceded by the official launch of UNCTAD's [Investment Policy Review of Togo](#) with the participation of the Minister of Investment Promotion, H.E. Rose Kayi Mivedor, Ms. Binta Sanner, UNDP Togo Country Representative, Mr. Yawo Atsouvi Sikpa, Director of the Investment Promotion Agency (API-ZF) and Ms. Maha el Masri, Investment Policies Expert from UNCTAD. After the launch, H.E. Mivedor thanked UNCTAD for the continuous collaboration and formally opened the two-day workshop.

The main objective of the workshop was to strengthen the investment promotion and facilitation capacities of investment stakeholders in Togo and to provide them with tools and best practices to better target investment with a high Sustainable Development Goal (SDG) impact. In addition, and upon request of the Ministry of Investment Promotion, another objective was to foster collaboration among public entities towards a “whole-of-government” approach to investment facilitation in the country and to sensitize parties about the work of the investment promotion agency. As part of this government-wide approach, a special module was devoted to the role of diplomatic missions based overseas in investment facilitation. Among the 42 participants online were Togolese diplomats based in Brazil, Canada, China, France, Morocco and South Africa, among other countries.

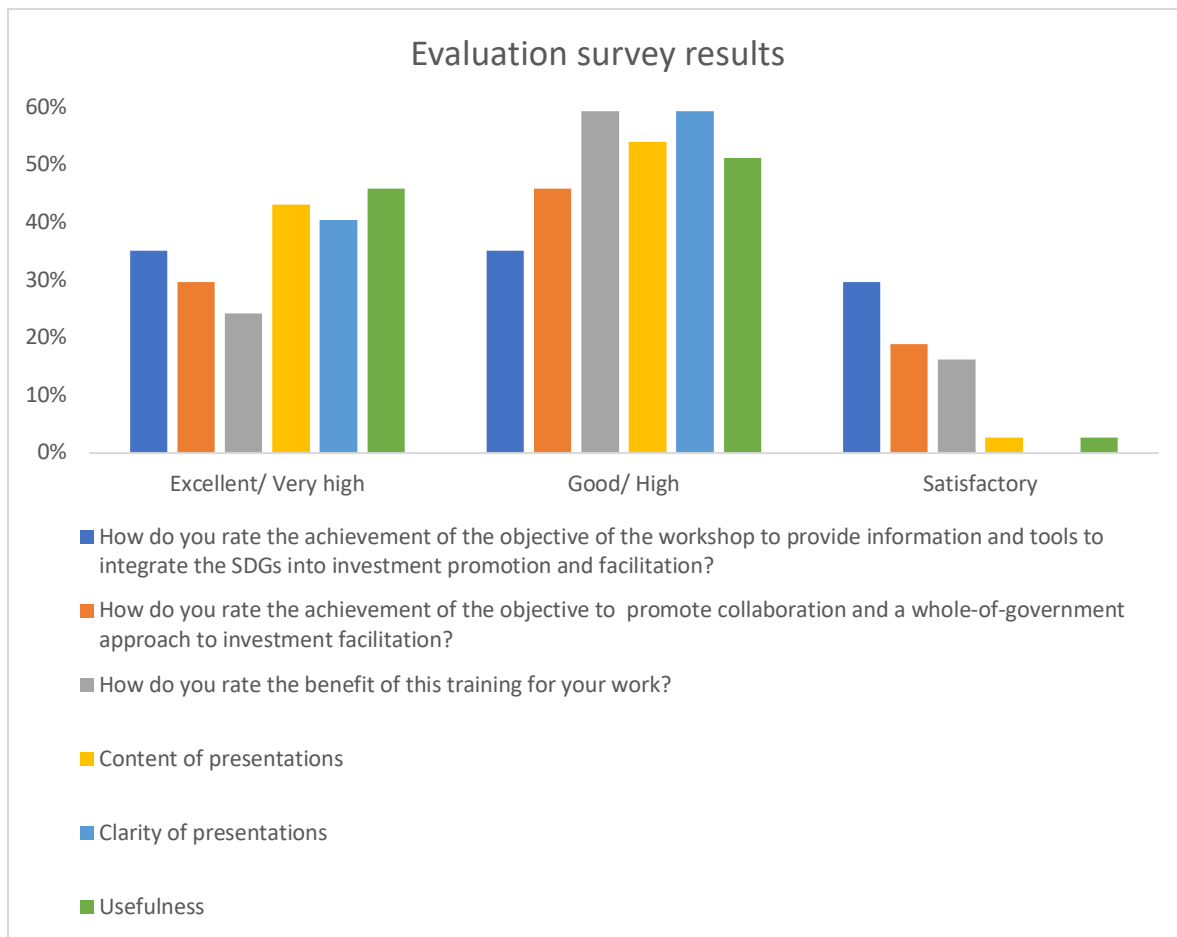
The programme and topics of the workshop were decided in collaboration with the Ministry of Investment Promotion and API-ZF and focused on investments related to SDG 9 on industry, innovation and infrastructure, investment facilitation in the SDGs, SDG investment partnerships, digitalization of investment promotion and FDI statistics. The workshop was very interactive, and participants worked in groups consisting of representatives from different government entities on a series of exercises related to partnerships and improving the investment climate ecosystem in Togo.

The training was well received by participants; 70% stated that the objective of the workshop to provide information and tools to integrate the SDGs into investment promotion and facilitation was achieved at a “very high” or “high” level, while 76% stated that the objective to promote collaboration and a whole-of-government approach to investment facilitation was achieved at “very high” or “high” level. 83% stated that the workshop was “very high” or “highly” beneficial for their work (see section III for more details). The workshop included 46 in-person participants of which 8 were women and 42 online participants including Togolese diplomats posted overseas.

II. Programme

Mardi 30 mai		
10.15 – 11.15		La promotion et facilitation de l'investissement dans des secteurs liés aux objectifs de développement durable (ODD) <ul style="list-style-type: none"> ✓ Benchmarking de l'API-ZF ✓ Industries, Innovations, Infrastructure (ODD 9) <i>Mme Christelle Maffre, Consultant CNUCED</i>
11.15 – 13.30		Une approche pays de la promotion et facilitation des investissements dans les ODD: Comment l'API et le réseau diplomatique togolais peuvent travailler ensemble (Session en ligne et en présentiel) <ul style="list-style-type: none"> ✓ Le rôle des diplomates dans la promotion de l'investissement <i>Mme Stephania Bonilla-Feret</i> <i>Présentation API-ZF, Représentant de l'API-ZF</i>
13:30 – 14:30		Pause déjeuner
14:30 – 15:30		Exercices de travail MPI/API-ZF <i>Stephania Bonilla-Feret, Mme Christelle Maffre,</i>
15 :30- 16 :00		Digitalisation de la promotion des investissements <i>Mme Stephania Bonilla-Feret</i>
Mercredi 31 mai		
9.00 – 10.00		Comprendre les statistiques sur les IED (session en ligne et en présentiel) <i>Monsieur Astrit Sulstarova, Chef section sur les statistiques, CNUCED</i>
10.00 – 10.30		Pause café
10.30 – 12.30		La promotion et facilitation de l'investissement dans des secteurs liés aux ODD <ul style="list-style-type: none"> ✓ Partenariats pour la réalisation des objectifs (ODD 17) ✓ Le rôle du plaidoyer <i>Mme Stephania Bonilla-Feret</i>
12.30 – 12.40		Session de clôture Mots de clôture <i>Monsieur Atsouvi Yawo SIKPA, Ministre de la Promotion de l'Investissement</i>
12.40 – 13.30		Pause déjeuner
13.30 – 14.30		Exercice de travail MPI / API-ZF <i>Mme Christelle Maffre</i>
14.30 – 16.00		Présentations de travail en groupe par MPI / API-ZF
16.00 – 16.30		Feedback, discussion

III. Overview and evaluation results



In person participants were asked to evaluate the workshop. Among the answers to the question, “Which aspects of the workshop did you find the most useful?” the top responses cited the usefulness of the country case studies and the sharing of best practices on SDG investments as well as the interactive exercises between actors from different government entities who were asked to think of innovative forms of collaboration to improve Togo’s investment attractiveness. Participants appreciated the modules on the digitalization of investment promotion, investment facilitation for SDGs and FDI statistics.

One interactive session which received positive response from participants was devoted to the role of diplomats in investment promotion and facilitation and included the participation of Togolese diplomats posted overseas.

Comments received:

"L'atelier est une innovation. Une répétition serait la bienvenue pour creuser davantage les aspects explorés et développés" – Mr. Toufailé Tchakou, Ministère de la Justice

"Bonne initiative qui mérite d'être reconduite, cela permettra d'avoir plus de visibilité sur l'API et les investissements" - Dr. Assah, Directrice de développement des petites et moyennes industries

"La formation répond bien aux enjeux mondiaux et nationaux liés au développement durable" – Mr. Djengle Wiyao, Economiste, Comptable National à l'Institut national des statistiques (INSEED)

"L'atelier a révélé le besoin d'une coordination sectorielle dans la promotion et la facilitation des investissements" – Mr. Kodjo Djidounou Miheaye, Analyste de projets, Cellule Présidentielle d'Exécution et de Suivi des Projets Prioritaires

"Bonne initiative qui doit être continue pour avoir plus d'exemples positifs" – Mr. Wilson Anumu, Chef de Division appui et accompagnement du secteur privé, Ministère du Commerce

"La stratégie d'attraction et de facilitation des investissements doit être faite suivant une approche pays et un bon système de suivi et évaluation" – Mr. Kebalo Solim, Analyste macroéconomiste

"La promotion de l'investissements n'est pas suffisant il faut créer aussi un cadre de facilitation" - Mr. Sodjehin T. Olivier, Ingénieur statisticien économiste

"The workshop was really helpful, and it will help promote a good and useful work environment" - Mr. Haddad Biadja, Senior Analyst, Ministry of Investment Promotion

Other comments :

- *"L'atelier de façon générale a été très intéressante pour moi personnellement et pour nous les acteurs en charge de la promotion de investissements"*
- *"Pour moi cet atelier a surtout permis de mettre l'emphase sur la collaboration et l'implication de toutes les parties prenantes dans la promotion des investissements"*
- *"L'atelier a été l'occasion pour toutes les parties prenantes de se rappeler de la même mission que nous avons qui est d'attirer plus d'investisseurs dans notre pays"*
- *"Atelier très interactif"*
- *"Merci pour le partage, très enrichissant"*

IV. Photos and social media engagements





Rose Kayi mivedor • 3rd+

1d ***

Ministre

Great work Chantal, Maya, Stéphanie and others....We have a huge opportunity to share knowlegde and improve the skills of the team. Thanks a lot and looking for the next step Coming very soon...



News

Lancement de l'Examen de la Politique d'Investissement du Togo (EPI-Togo) et Atelier de renforcement des capacités pour la promotion et la facilitation des investissements

1 juin 2023

Temps de lecture 2 min



-END-